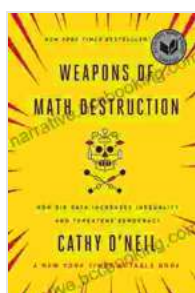


# How Big Data Increases Inequality and Threatens Democracy

## A Must-Read for Anyone Concerned About the Future of Society

In the past decade, the amount of data collected about our lives has exploded. This data is used by businesses, governments, and other organizations to make decisions that affect our lives. But what happens when this data is used to discriminate against us, or to manipulate our behavior?

In her new book, "How Big Data Increases Inequality and Threatens Democracy," Cathy O'Neil shows how big data is being used to create a new class of digital have-nots. She argues that the data-driven algorithms that are increasingly used to make decisions about our lives are often biased against the poor, the marginalized, and the disenfranchised.



## Weapons of Math Destruction: How Big Data Increases Inequality and Threatens Democracy by Cathy O'Neil

★★★★☆ 4.5 out of 5

Language	: English
File size	: 2888 KB
Text-to-Speech	: Enabled
Enhanced typesetting	: Enabled
X-Ray	: Enabled
Word Wise	: Enabled
Print length	: 254 pages
Screen Reader	: Supported

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O'Neil provides a wealth of evidence to support her claims. She shows how big data is being used to discriminate against people in hiring, lending, and housing. She also shows how it is being used to manipulate our emotions and to shape our opinions.

O'Neil does not just paint a bleak picture. She also offers solutions. She argues that we need to regulate the use of big data and to ensure that it is used for good, not for evil. She also calls for us to educate ourselves about big data and to understand how it is being used to affect our lives.

"How Big Data Increases Inequality and Threatens Democracy" is a must-read for anyone concerned about the future of society. It is a powerful indictment of the unchecked use of big data and a call to action for us all to take back control of our data.

## **About the Author**

Cathy O'Neil is a mathematician and data scientist. She is the author of the book "Weapons of Math Destruction" and the founder of the O'Neil Risk Consulting & Algorithmic Auditing firm. O'Neil is a leading expert on the use and abuse of big data, and her work has been featured in the New York Times, the Wall Street Journal, and the Financial Times.

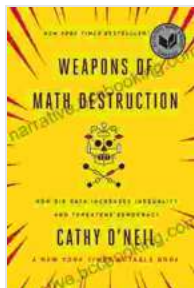
## **Reviews**

"O'Neil's book is a wake-up call. It shows how big data is being used to create a new class of digital have-nots. We need to regulate the use of big data and to ensure that it is used for good, not for evil." — **New York Times**

"O'Neil's book is a must-read for anyone concerned about the future of society. It is a powerful indictment of the unchecked use of big data and a

call to action for us all to take back control of our data." — **Wall Street Journal**

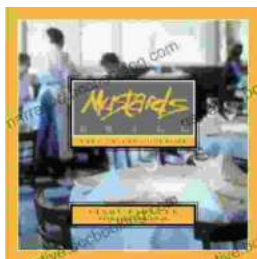
"O'Neil's book is a brilliant and terrifying look at the dark side of big data. It is a must-read for anyone who wants to understand how our data is being used to shape our world." — **Financial Times**



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