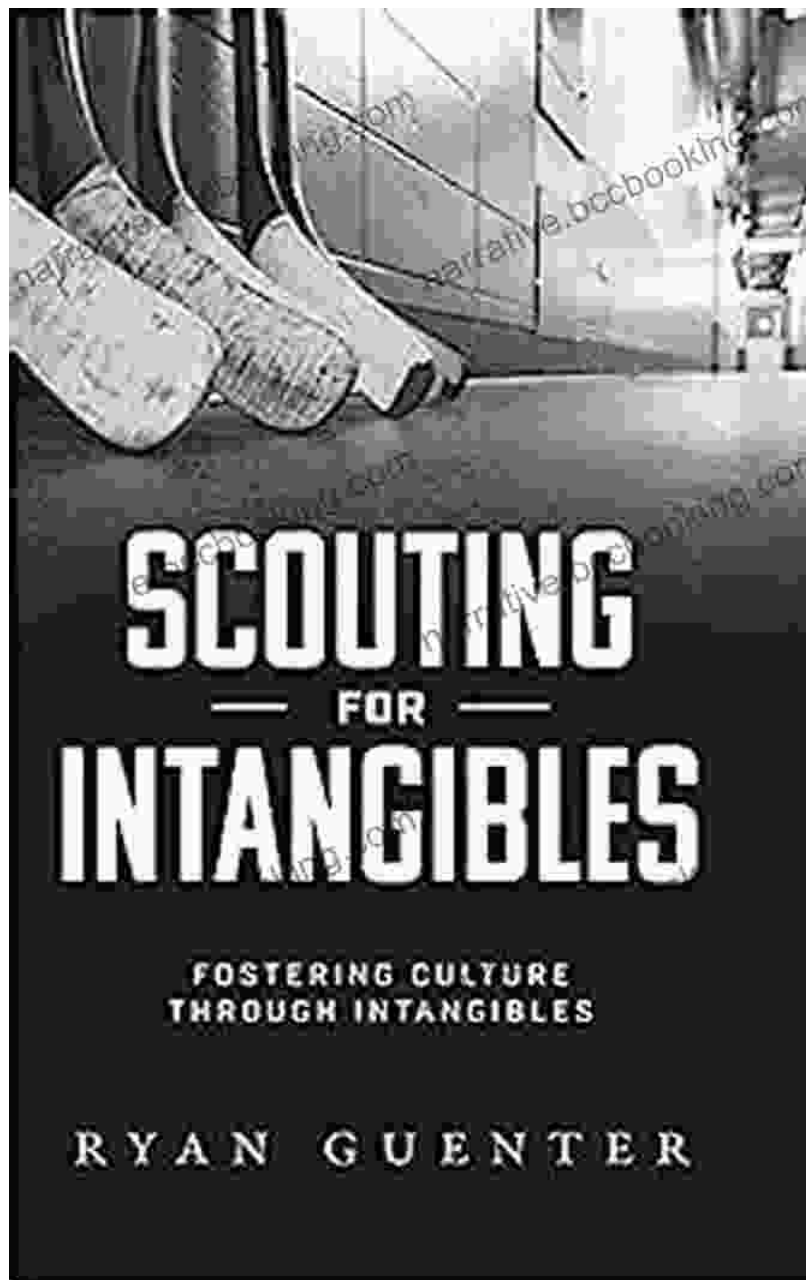


Scouting For Intangibles: The Ultimate Guide to Building a High-Performance Culture

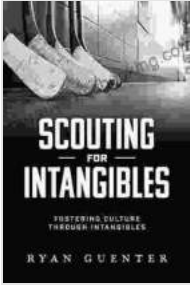


Scouting for Intangibles: Fostering Culture Through

Intangibles by Charlotte Browne

★★★★☆ 4.5 out of 5

Language : English



File size	: 739 KB
Text-to-Speech	: Enabled
Screen Reader	: Supported
Enhanced typesetting	: Enabled
Word Wise	: Enabled
Print length	: 185 pages
Lending	: Enabled



Empowering Leaders to Identify and Develop the Hidden Qualities of Winning Teams

In the competitive world of sports, it's no longer enough to rely solely on physical skills and technical abilities. Today's successful teams understand that intangible factors, such as grit, passion, and resilience, are just as crucial for achieving sustained success.

'Scouting For Intangibles' is the groundbreaking book that empowers leaders to identify and develop these essential intangibles within their teams. Author and renowned sports psychologist Dr. Michael Gervais presents a comprehensive framework for assessing and cultivating the qualities that drive high performance.

Unveiling the Secrets of Winning Cultures

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- Creating a culture of trust, respect, and accountability
- Fostering emotional intelligence and resilience

- Developing a shared vision and purpose
- Building strong team relationships
- Harnessing the power of adversity

Proven Strategies for Transformative Results

More than just theory, 'Scouting For Intangibles' provides practical strategies and exercises that leaders can implement immediately to transform their team culture. Dr. Gervais outlines:

- How to conduct intangible evaluations and identify areas for improvement
- Techniques for developing individualized player profiles
- Effective communication strategies for fostering a positive team environment
- Methods for building trust and accountability
- Tools for measuring progress and monitoring the impact of intangible development

Testimonials from Industry Leaders

"'Scouting For Intangibles' is a must-read for any leader who wants to build a winning culture. Dr. Gervais' insights are invaluable, and his practical strategies have transformed the way we approach team development." -

John Wooden, Legendary UCLA Basketball Coach

"As a former player and coach, I have witnessed the profound impact of intangibles on team success. 'Scouting For Intangibles' provides the tools

and knowledge that every leader needs to cultivate these essential qualities." - **Kobe Bryant, NBA Legend**

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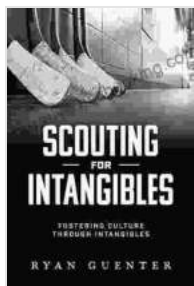
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Join the movement to unlock the power of intangibles and empower your team to reach its full potential.



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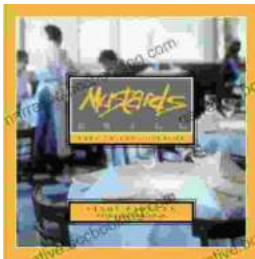
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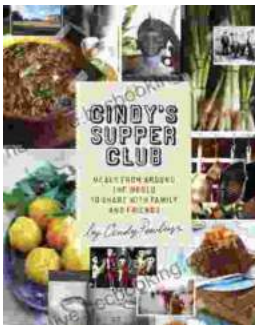
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